

SBM1302 Major Project

Unit description

SBM1302 Major Project permits students to conduct a research project which would be similar in study volume to 12 credit points (approximately equal to 2 units of study). It provides students with the opportunity to undertake research projects focused on complex disciplinary issues or case studies related to state of the practice or policy etc. This unit extends to theory building and development of new knowledge or application of innovative concepts or industry methods. The objective is to enable students to develop critical research skills towards further research studies or a research-oriented career.

This unit is an elective unit in the MBPM and MBA programs.

Learning outcomes

On successful completion of this unit, students will be able to:

- [ULO1] Select research methods and techniques appropriate to selected project
- [ULO2] Conduct in-depth literature review, critical appraisal and proper referencing
- [ULO3] Develop conceptual modelling
- [ULO4] Formulate and test hypotheses
- [ULO5] Interpret and extrapolate the findings
- [ULO6] Synthesise the existing knowledge
- [ULO7] Critically evaluate alternative research approaches and methods
- [ULO8] Build new theories and approaches
- [ULO9] Present research results in academic forums and journals
- [ULO10] Manage complex research situations

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Summary

Credit Points	12
Courses	MBPM, MBA
Total Credit Points	MBPM: 69 credit points; MBA: 69 credit points
Pre-Requisites	nil
Co-Requisites	nil
Other Requirements	nil
Unit Level	Elective
Duration	One semester
Mode of Delivery	On-campus face-to-face, online
Assessment	Proposal: 0%; Unit project – Part A: 40%; Unit project – Part B: 45%; Examination: 15%
Prescribed Textbook	No prescribed textbook
Expected student workload	Four hours timetabled classes and four hours personal study