



Master of Business Management (MBM), CRICOS Code: 074571G

Students select Asia Pacific International College to develop themselves because of the quality of the College's programs, unique delivery methodology, industry relevance and formal recognition. Starting with the first cohort of graduates the College has consistently enjoyed high satisfaction ratings and is proud of the graduates' achievement. The College provides unparalleled career opportunities for both fresh students and practitioners in business, technology and management.

What You Will Gain:

- Skills and credibility in Business Management
- Advanced skills and knowledge to function effectively in diverse roles in today's technology-based organisations
- Credibility and practical know-how acquired from practising experts with demonstrated industry track record
- Ability to make independent judgements and high level decisions in a variety of technical or managerial contexts
- Knowledge and skills to be actively involved in planning, implementation and evaluation stages of a range of functions in business and government
- A fully accredited Master of Business Management (MBM)

MBM Objectives

MBM is an advanced program in Business Management. It has been produced after considerable research into what a real life manager must know by way of knowledge, professional skills, perspective, values and credentials. The unique feature of this course is its focus on managerial challenges that organisations face today. The course encourages development of real life competencies that practitioners need in the field. You will also be expected to undertake business conceptualisation, development and management assignments in a practical manner under guidance and mentoring of top level professionals. Some of the work and study you will be undertaking will involve pioneering technology and exploring new approaches.

Entry Requirements

Entry into the program requires possession of a bachelor degree in a relevant discipline. Applications from those who possess other qualifications may also be considered. Required English Level: IELTS 6.5 (6.0 per band) or qualifications cited at: www.apicollege.edu.au. (Students who have completed a degree or diploma in English in a recognised institution are exempted).

Duration and Cost

Admission/Enrolment Fee: AU\$ 100 (Non-refundable)

Tuition fees stated below cover tuition, access to APIC's learning systems and tools, and assessment activities. Textbooks are additional. Fees are payable in instalments in advance for the units of study enrolled in a given semester.

CRICOS Code	Course Name	Total Units	Tuition Fees
074569B	Graduate Certificate in Business Management	4 units	\$8,100
074570J	Graduate Diploma in Business Management	Additional 3 units	Additional \$7,500
074571G	Master of Business Management	Additional 3 units	Additional \$7,500

Total for Master of Business Management:

10 units

AU\$ 23,100

Duration: The MBM duration is 1.5 years of full time studies (3 semesters). It can be shorter when a student is granted credit for prior learning.

Delivery Method

Each unit of study typically comprises a 4-day intensive workshop followed by project studies that involve completion of 4 major team assignments (whose scope vary depending on the unit under consideration). The assignments are conducted on real life organisations where feasible. Students receive expert support during their project studies. The final assessment (viva) for each unit of study takes place upon completion of the project studies. The whole process is facilitated through mentoring and state-of-the-art frameworks, systems and tools.

Key Dates

Semester 1, 201s2	Semester 2, 2012	Semester 1, 2013	Semester 2, 2013
Starts 29 March	Starts 30 August	Starts 28 March	29 August
Finishes 9 July	Finishes 10 December	Finishes 8 July	9 December

Faculty

APIC faculty are highly qualified and internationally regarded. The majority of the faculty hold Doctoral degrees and have an established research and business management track record.

Course Information

Master of Business Management (MBM)	Credit hours	Credit points
Entry requirements: recognised degree and English proficiency		
Semester 1		
Focus: management basics, existing systems, incremental improvement		
Career level: Team Leaders/Supervisors		
CPD1102 Professional Development and Ethics	7	3
SBM2101 Operations Management	15	6
SBM2102 Marketing and Business Communications	15	6
SBM2103 Financial Management	15	6
Semester 1 Total	52	21
Semester 2		
Focus: business development, human resources management and leadership		
Career level: Line Managers, Assistant Managers		
SBM2104 Human Resources Management	15	6
SBM2105 International Business and Competitive Strategy	15	6
SBM1104 Project/Program Leadership and Change Management	15	6
Semester 2 Total	45	18
Semester 3		
Focus: external, strategy, radical change, integration		
Career level: Functional Manager		
	15	6
SBM2106 Organisation Behaviour and Internal Communication	15	6
Elective Unit	15	6
Elective Unit		
Semester 3 Total	45	18
MBM	Total Over 3 Semesters	57

Course Rules:

SBM1300 Research Project or SBM1301 Minor Project (6 credit points) may be substituted for an Elective Unit above. Alternatively SBM1302 Major Project (12 credit projects) may be substituted for 2 elective units. MBM candidates may exit the program with the Graduate Certificate in Business Management subject to completion of CPD1102, SBM2101, 2102 and 2103. MBM candidates may exit the program with the Graduate Diploma in Business Management subject to completion of CPD1102, SBM2101, 2102, 2103, 2104, 2015 and 1104. Elective Units may be chosen from the list of the elective units or externally through other recognised institutions with the agreement of the course coordinator.

Students who wish to qualify for corporate membership of the Chartered Institute of Purchasing and Supply need to complete the MBM degree with MBM SBM2301 and 2302 selected as their elective units. They must also complete SBM1300 Research Project with focus on procurement and supply chain issues (altogether 11 units are to be completed).