



SBM1300 Research Project

UOS CODE SBM1300	UOS NAME Research Project			CREDIT POINTS 6	STATUS Advanced Core
SUMMARY	<p>SBM1300 is a research project that students conduct under supervision. Students select a topic (preferably related to a real life project, or organisation or industry sector or education and training), develop a research plan, conduct the respective research, write a paper in accordance with the guidelines provided and present a seminar on their topic to the examiners. Students may select their topics in consultation with their assigned supervisors. The total time permitted for the conduct of this activity is one semester (14 weeks). SBM1300 needs to be completed by all Master degree candidates successfully to be eligible for the award of the respective degrees. It is an independent unmetabled unit of study that is conducted by students upon completion of a minimum number of prescribed units of study. Students should have completed the equivalent Graduate Diploma units of study or have the equivalent knowledge prior to enrolment in this unit.</p> <p>The following milestones are observed in the conduct of this unit:</p> <ul style="list-style-type: none"> • Selection of topic and supervisor, week 1 • Research plan, week 3 • Research paper, week 9 • Research seminar, week 11 				
COURSE CONVENOR ADVISORS	TBA				
ASSUMED KNOWLEDGE	Graduate Diploma				
APPROXIMATE WORKLOAD	Lectures & Workshops	Team Work	Personal Work	Readings	
	-	-	>90 hours	>90 hours	
PRE-REQUISITE (course name)	Graduate Diploma				
OBJECTIVES	<ul style="list-style-type: none"> ⊕ Research methods and techniques ⊕ Literature review and critical appraisal techniques ⊕ Data modelling and evaluation techniques ⊕ Development and testing of hypotheses ⊕ Interpretation and documentation of findings ⊕ Presentation of the results ⊕ Other aspects of conducting research 				
TARGET COMPETENCIES (Business Management)	<p>Target competencies in this unit of study comprise the following:</p> <ul style="list-style-type: none"> • Design of research methods and techniques • Conduct of systemic literature review and critical appraisal techniques • Modelling and evaluation techniques • Formulating and testing hypotheses • Interpreting and documenting the findings • Presenting the results • Management of the whole research process 				
TARGET COMPETENCIES (Personal and Socio-cultural)	<ul style="list-style-type: none"> • Generic: All competencies that are common to all professionals (including cognitive and communication abilities, problem solving and analytical mindset) • Leadership: Ability to direct, motivate & manage individuals & teams. • Commitment: Ability to dedicate to tasks & to project outcomes. • Attitude: Ability to create the right frame of mind that promotes integrity & support for achievement of project goals within a social context. • Self Direction: Ability to manage within and without guidelines & processes, and to work without supervision. • Learning: Ability to commit to continuous improvement in knowledge, skills & attitude, & to creating new knowledge developing skills & approaches. • Cultural Empathy: Ability to respect for & accommodation of individual lifestyle, beliefs & norms. 				



	<ul style="list-style-type: none"> • Creativity & Innovation: Capacity to generate new ideas/approaches & make them happen. • Independent student research
MODES OF DELIVERY	
ASSESSMENT	<ol style="list-style-type: none"> 1. Selection of topic (pass/fail) 2. Quality of research plan (20%) 3. Quality of paper written (60%) 4. Quality of slides and oral presentation of the results (20%)
SELECTED REFERENCES	<p>Prescribed readings will relate to the actual scope and focus of the projects undertaken by students. In addition to studies related to their research context they shall master the research capabilities. The following sources can be accessed and studied on general research methods, tools and techniques:</p> <p>Hussey, J. and R. Hussey (1997) <i>Business Research: A Practical Guide for Undergraduate and Postgraduate Students</i>. London, Macmillan.</p> <p>Veal, AJ, 2005, <i>Business Research Methods: A Managerial Approach</i>, 2nd edn, Sydney, Addison Wesley Longman</p> <p>Williams, M. and T. May (1996) <i>Introduction to the Philosophy of Social Research</i>. London, UCL Press.</p> <p>Denzin, N. and Y. Lincoln (eds) (1998) <i>Strategies of Qualitative Inquiry</i>. London, Sage.</p> <p>Rose, D. and O. Sullivan (1996) <i>Introducing Data Analysis for the Social Sciences</i>. Buckingham, Open University Press.</p> <p>Healey, J. (1996) <i>Statistics: A Tool for Social Research</i>. London, Wadsworth.</p> <p>Van der Velde, M., Jansen, P., and Anderson, N. (2004). <i>Guide to Management Research Methods</i>. Wiley-Blackwell, 264 pp.</p> <p>Dr. Holton's Research Method Reading List can be viewed on: School of Human Resource Education and Workforce Development, Louisiana State University http://www.lsu.edu/hrd/Holttons%20research%20references.htm</p> <p>UTS Research Methods in Management http://www.handbook.uts.edu.au/subjects/details/21907.html</p> <p>Basic business research methods http://managementhelp.org/research/research.htm</p>
WEB SITES	<p>Online useful sources of references are:</p> <p>http://www.ogc.gov.uk/sdtoolkit/keyissues/index.html</p> <p>http://www.mcmullan.net/eclj/BOT.html</p> <p>http://www.spsr.ucla.edu/dup/courses/s99/289S99.html</p> <p>http://www.decisioneering.com/support/whitepaper/orance.html</p> <p>http://epress.anu.edu.au/info_systems/mobile_devices/pt02.html</p> <p>Part 2. Research methods, reference theories and information systems</p>
Software	N.A.