‘Project Diagnostics’ session for CREDAI members

THE members of Confederation of Real Estate Developers Association of India (CREDAI), Tamil Nadu, attended a two-day intensive workshop on ‘Improving Project and Organisational Performance through Project Diagnostics’ on April 28 and 29 in Chennai.

Organised by the Primero Center for Project Management, Ali Jafar, distinguished educator and consultant and globally renowned project management expert from Sydney addressed the gathering.

The participation of CREDAI Tamil Nadu, strengthened its motto to upgrade project management skills of its member organisations, which, in turn, could positively impact the real estate sector in the region - be it the developers, the supply vendors or end consumers.

The meet served to be an insightful preface, explicating the credentials, significance and applicability of project diagnostics, which ultimately benefited the member organisations, through all project-based initiatives.

The workshop also aimed at exploring the possibilities of building the project competencies of the member organisations by instilling the concept of ‘Project Thinking’ in the minds of the members and employees by way of organisational/individual competency based approach, in which professionals from construction, infrastructure, power, energy and EPC industry verticals were invited.

The workshop covered the fundamentals and significance of project/programme diagnostics. Emphasis was laid on Project Diagnostics and its role in successful project management through improvement in organisational and project performance.

The sessions also explained the significance of Project Diagnostics in relation to the real estate industry and how it could aid the growth of the sector as a whole.

CREDAI, being the apex body for private real estate developers in India, could be a major beneficiary by deploying contemporary ways of managing and delivering projects, thereby setting an example to the rest of the industries in the country.

T Chitty Babu, President, CREDAI Tamil Nadu, said, “It is indeed a wonderful opportunity for the members of CREDAI Tamil Nadu to understand the importance of enhancing project management competencies through participation in the enlightening workshop. The benefits of the programme would be manifold as skills in project management gained by the developers would eventually be enjoyed by the end consumers in the form of enhanced quality of finished products delivered to them.”