EXCLUSIVE
BREAKFAST MEET
FOR MEMBERS

On
Improving Project and Organisational Performance through Project Diagnostics

By
Dr. Ali Jaafari
ME (Dist), MSc (Dist), PhD
(Citation & Award), FIEAust, CPEng

A Globally Renowned Project Management Expert from Sydney, Australia

Date
26th April 2010

Breakfast: 7.30 am to 8.00 am | Session: 8.00 am to 10.00 am
Venue: Senator Hall, Hotel The Residency Towers,
T.Nagar, Chennai – 600 017.
PRIMERO CENTER FOR PROJECT MANAGEMENT

PCPM is a synergized outcome of Primero Knowledge Solutions, Chennai and Asia Pacific International College, Australia and has the best aspects of both the knowledge world and business world. Located in Chennai, this move marks the first collaboration of this nature in the region. The MOU between the two leading organization aims to provide corporate training, projects and program health checks and consulting services, post graduate degree courses, unmatched and unparalleled with any other provider in the world. The programs are accredited at University level by the Government in Australia.

EXCLUSIVE MEET FOR CREDAI MEMBERS

CREDAI, being the apex body for private Real Estate developers in India can be a major beneficiary by deploying contemporary ways of managing and delivering projects and thereby setting an example for rest of the industries. With a vast experience of managing large and complex projects, PCPM and Dr. Jaafari shall be able to add more value for CREDAI members and their customers.

An exclusive meet has been planned on 26th April 2010 for CREDAI members as guided and supported by Mr. Chitty Babu, President, CREDAI – Tamilnadu. The meet aims at briefing the members on a 2 Day Intensive Workshop on Improving Project and Organizational Performance through Project Diagnostics on 29th and 30th of April 2010 in Chennai, exploring the possibilities of building the Project competencies of the member organizations by instilling the concept of ‘Project Thinking’ in the minds of the members' employees by way of organizational/individual competency based approach, in which professionals from construction, infrastructure, power, energy and EPC industry verticals are invited for participation.

We cordially invite participation from the honorable members of the CREDAI for this 2 Day Intensive Workshop. This meet shall serve to be an insightful preface, explicating the credentials, significance and applicability of Project Diagnostics, which shall intensely benefit the member organisations, through all project based initiatives.

A brief agenda is as follows:
7:30 am – 8:00 am : Breakfast and Networking
8:00 am – 8:15 am : Introductory Session
8:20 am – 9.30 am : Exclusive session by Dr. Ali Jaafari (Detailed agenda annexed below)
9.30 am – 10.00 am : Closing Session

AGENDA FOR THE EXCLUSIVE SESSION by Dr. ALI JAAFARI
The three key aspects of the session by Dr. Jaafari are as follows.

1. Essence of the 2 Day Intensive Workshop

This workshop covers the fundamentals and significance of project/program diagnostics. The emphasis of project health check is to ascertain how well a project is being managed, applying 67 indicators that characterize 18 core managerial functions on projects/programs of considerable size. It assesses whether the capabilities are adequate and whether the project or program is being managed at a desired level, e.g. in terms of governance and leadership, planning and control, information & communication management as well as finance, customers and markets, stakeholders, technology, etc.
In this regard Dr. Jaafari also introduces the participants to an established Project Diagnostics tool. Participants can apprehend the meticulous technique of Diagnosis of Projects through this unique tool, created on profound research for about 2 decades and proved successful on Practical Implementation with certain massive projects around the Globe.

The tool diagnoses the projects through its various phases, discerning a new manifestation to the purpose of “PROJECT HEALTH CHECK”, by explicating the existent Status of the Project / Organisation Health. It comprehensively focuses on assessing managerial performance against 18 core functions that need to be managed systemically in major projects, concentrating on the causes rather than the effects of possible cases of project Failure.

The reports generated by this tool display managerial performance against defined targets. It can be benchmarked at different levels of practice. The project health check methodology is a true risk and quality management approach. It has been designed to promote a proactive approach rather than reactive, and if applied prudently and regularly, it has the potential to improve the project performance substantially and shorten delivery time and reduce costs.

2. Consulting offers by Dr. Jaafari for CREDAI Members

Dr. Jaafari is a globally renowned Project Management Expert who has about three decades of intensive experience in Project Management in the fields of construction, infrastructure, power, energy and EPC.

Dr. Jaafari is available for consulting assignments exclusively for the members of CREDAI, after the sessions of the workshop. This meet will give a patent insight to the members about the areas of Expertise of Dr. Jaafari and his Potential contribution that can enhance value to member organisations.

3. Other extensive Services of Primero Center for Project Management

Primero Center for Project Management offers various other exclusive Services such as the
- Competence-based Training
- Project Management and Business Management Programs
- Contemporary Systems and Tools for managing large and complex projects

The members shall also be given a brief of these services, as we look forward to a mutually prolific association with CREDAI and its members on the longer run.

FACULTY

The workshop is delivered by Dr. Ali Jaafari; Dr. Ali Jaafari is a distinguished educator and consultant, recognized internationally, particularly in the areas of large complex projects. He has delivered courses and training workshops for more than 3500 professionals and executives globally, including many multi-national corporations, major construction and infrastructure conglomerates, EPC firms, major public and private sector organizations, and governments worldwide. With more than 170 publications in major international journals and conferences, books and monographs, Professor Jaafari has been at the forefront of research and development of project and organization management internationally. He currently heads Asia Pacific International College He was Chair Professor at the University of Sydney until August 2004 (Program Director till 2003). Professor Jaafari has an extensive professional track record in this field and is known as an authority internationally. (A short resume of Dr. Jaafari is annexed.)
Annexure I: Short Resume of Dr. Ali Jaafari.

Dr. A. Jaafari, ME (Dist), MSc (Dist), PhD (Citation & Award), FIEng, CEng Professor and President, Asia Pacific International College Honorary Professor of Project Management, (Formerly Chair Professor and Director of Programme) The University of Sydney, NSW 2006, Australia.

As a long time international consultant, author, researcher and educator in project, program, business and systems management Professor Jaafari has wide expertise and professional experience.

♦ Professor Jaafari has, to-date, authored 190 publications in project, program, organisations and business management. Professor Jaafari’s current research efforts are focused on strategic project, program and portfolio management, organisation management, innovation and change management, information management systems, TQM and management of risks and liabilities.

♦ Professor Jaafari has acted as an expert consultant to industry and governments worldwide for more than 17 years. In 1994 he acted as a special consultant to the European Commission on the management of the Productivity Initiative Programme as part of TACIS. The scope of PIP was to re-train some 3,500 senior executives selected from Russian businesses, public institutions, government agencies and industry sectors. In April 2004 Professor Jaafari gave advice on the Transformation of Military Academies of Taiwan. During 1990-93 Professor Jaafari held the position of Chief Manager, Project Management, with SMEC in Australia. From 1969 to 1982 Professor Jaafari held numerous senior appointments in the UK and the Middle East working on major projects and programs, and advising top level government bodies.

♦ Professor Jaafari’s most recent assignment was completed in 2006. It was a major undertaking to research the project and program management competency needs of a major industry sector, design a competency standard, framework and associated assessment system, as well as training solutions to raise the competencies of 5000 managers across various firms involved in the design, manufacturing, construction and commissioning of large complex projects in that sector.

♦ Professor Jaafari has conducted courses and seminars for over 3,000 executives, managers and professionals in Australia, Asia and Europe. He specialises in graduate education and professional development, and has developed innovative graduate programs that have won numerous Excellence Awards.

♦ Professor Jaafari has been a regular contributor to, and invited speaker at high level international conferences and seminars, including IPMA World Congresses on Project Management. Most recently he was the conference co-chair and a keynote speaker of 3rd International Conference on Project Management (ProMAC2006) held in Sydney, 26-29 September 2006. He was the invited keynote speaker at the IPMA International Symposium in Russia, 14-17 February 2007.

♦ Professor Jaafari has held visiting professorial appointments at a number of prestigious universities, in Europe, North America and Asia.

♦ Professor Jaafari received his PhD in Business Economics (Quantitative Business Methods) from Surrey University in the UK, in 1977 (Joint SSRC-SRC scholarship holder and Swan Award), and his Master of Science (Distinction) in Highway Engineering and Transportation Management in 1974 from the same University. He has a Master of Engineering (Distinction) from Tehran University awarded in 1968.

♦ Professor Jaafari and his research team have conducted numerous research projects, including a number of major projects funded by the Australian Research Council. Professor Jaafari currently supervises a number of doctoral students at The University of Sydney and collaborates widely in the international scene.